



MEDIA RELEASE
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AUTOMATED SERVICE-TO-NETWORK DESIGN HOT TOPIC AT TELECOMMUNICATIONS EXPO IN NICE

Sydney, Australia, Thursday 18 May, 2006: Service-to-network design automation was one of the key discussion points at the final day of the TeleManagement World conference in Nice today, where the global telecommunications industry has gathered for the last three days to discuss new innovations and industry issues.

In one of the final day presentations, Noel Jarrett, Director of Business Network Operations for Optus – one of Asia Pacific’s leading communications companies – illustrated how today’s telecommunications companies can gain competitive advantage through fully-automated service fulfilment.

Jarrett’s presentation highlighted the benefits of automated service-to-network design in delivering faster time to market for services while reducing provisioning costs, using Australia-based telecommunications software provider, S2Net, as his case study. S2Net, a subsidiary of Macquarie Bank, is the only company to offer a rules-based, fully-automated service-to-network design suite.

Mr Jarrett told conference delegates, “We are a business that requires many new products every year. In the past our provisioning times were constrained by bottlenecks in design skill and resource availability”.

“With S2Net-Automation, we have realised an improvement in designer efficiency for some services and expect to achieve a return on new services automation in under a year,” he said.

S2Net’s CEO, Rene Frei said, “We are delighted to be an important part of the Optus drive for greater service fulfilment efficiency and capability for provisioning of business services”.

“S2Net’s products are focused on transforming customer service orders to network designs, easily and automatically. We pride ourselves on our ability to help customers, like Optus, achieve significant gains by leveraging their existing systems, avoiding the costs of large-scale data migration and re-implementation of existing interfaces,” he said.

TeleManagement World, the world’s largest OSS/BSS conference and exhibition, opened on Tuesday 16th May in Nice, France. Delegates from all over the world have come together to discuss industry hot topics and key developments. Along with the benefits of service-to-network design automation, other discussions have included the convergence of networks, services, devices and applications, and the latest technologies for developing and deploying OSS/BSS software.

- Ends -

NOTES TO EDITORS

About S2Net:

S2Net (formerly Open Telecommunications OSS) provides industry leading service fulfillment and inventory solutions to telecommunications service providers and carriers worldwide. A subsidiary of Macquarie Bank, S2Net's headquarters are in Sydney, Australia, with regional offices in Asia Pacific, North America and Europe.

Specialists in service-to-network design, S2Net have a customer base of Fortune 500 companies to whom they are committed to helping manage all service-to-network provisioning challenges.

About Optus:

Optus is an Australian leader in integrated communications - serving more than six million customers each day. The company specialises in a broad range of communications services including mobile, local, national and long distance telephony, business network services, internet and satellite services and subscription television. In 2001, SingTel became the parent company of Optus, paving the way for Optus to become a strong and strategic telecommunications player within the Asia-Pacific region.

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